

Custom Research & Analysis

Custom Research & Analysis (CR&A) is a unique service offering designed to help federal contractors gather, assimilate and summarize federal market data. Centurion's research experts perform ad hoc projects specific to the requests of clients. Researchers find raw data, extract hard data points, aggregate results, and produce analytical reports in accordance with the client's needs. CR&A leverages Centurion's decades of direct federal sales and research experience, and combines them into a powerful service offering which allows Business Development teams an ability to outsource difficult and time-consuming research projects to Centurion.

Custom Offerings include (but not limited to):

1. Federal Market Studies
2. Market Segmentation
3. Government Spending Analysis
4. Contractor Award History
5. Competitive Assessment
6. Budget Breakout & Analysis
7. Business Growth Assessment
8. Teaming Support
9. Capture Analysis & Support
10. Business Development Risk Assessment

Most Popular: Clients rely on CR&A services to provide them with various types of research reports and analyses. Most popular are Centurion's Federal Market Studies, Market Segmentation, Government Spending Analysis and Competitive Assessment.

Let Us Know Your Needs: Each client engagement is different. Centurion will discuss your specific needs, project goals and price before any work is completed. Our experts will offer insight and suggestions for each project which will help you become even more successful with your Business Development objectives.

Project Sensitivity: Due to the sensitivity of each client's needs, no aspect of your project will appear online within any of Centurion's products. We will not use any proprietary information discussed in the parameters of your particular project.

Save Time & Money: Pulling and analyzing large amounts of data is typically a very time-consuming activity. Centurion can do this research for you which will enable you to spend your time performing other important Business Development activities. Outsourcing projects to Centurion will also result in cost savings; with our federal market expertise, our researchers will complete projects at a fraction of the time you would otherwise spend. So, if you need help finding raw data and turning it into actionable, decision making intelligence, contact Centurion for a free estimate.